



facethebook

Digital Brochure for the 2022 contest



ALCOHOL
LIABILITY INITIATIVE



amp

alliance for
marijuana prevention

knowsmoke

Muskegon County Tobacco Reduction Coalition

Learn the truth about the legal, health, and social consequences of substance use.

A guide for students regarding the realities of using alcohol, marijuana, vape, and nicotine products amongst teens.

This publication is supported by a grant from the Michigan Department of Health and Human Service/Bureau of Community Based Services, Office of Recovery Oriented Systems or Care, through Lakeshore Regional Entity. It's contents are solely the responsibility of the authors and do not necessarily represent the official views of MDHHS/OROSC or LRE. Recipients of SA services have rights protected by state and federal law and promulgated rules.

For information contact the office of Recipient Rights, 376 E. Apple Ave. Muskegon, MI 49442



87%

of youth are not
drinking alcohol
(MiPHY 2020)

86%

of youth are not
using marijuana
(MiPHY 2020)

81%

of youth are not vaping
(MiPHY 2020)





“

Making the right choices today requires you to look past the “here and now” and see how today’s decisions can affect tomorrow’s plans.

”

Ask yourself; how could this affect my education, my career, and my family?

Saying no to underage intoxication is the right choice to make today for your future.

PROTECT YOUR LUNGS.

IT'S MORE THAN JUST WATER VAPOR

FORMALDEHYDE

Preserves dead bodies

VEGETABLE GLYCERIN

Dangerous when heated

& Many other cancer-causing chemicals



NICOTINE

Highly addictive

DIACETYL

Causes permanent lung damage



Protect Your Lungs. It's more than just water vapor.

In fact, it's full of addictive and harmful chemicals like nicotine, formaldehyde and many other cancer causing chemicals.

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SUPPLYING TO MINORS

You cannot sell or provide alcohol, marijuana or vape products to anyone under age.



Follow



**Supplying Alcohol to a Minor
is a Misdemeanor**

60 days in jail and/or a fine of \$1,000

**Supplying Marijuana to a Minor
Is a felony**

Felony up to 10 years in jail and/or \$5,000 fine

**Supplying Vapor products to a Minor
Is a Misdemeanor**

Punishable by a fine up to \$2,500



Add a comment...



**ALCOHOL
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“

Underage Intoxication is a BIG DEAL. It can lead to trouble finding and keeping a job, reducing the chances of being successful at whatever you want to do in life.

”



If you're under 21, drinking alcohol or using marijuana is illegal. Marijuana impairs your judgement just like alcohol.

Roadside marijuana testing is real, just like a breathalyzer test for alcohol.

“

**DON'T GET
ADDICTED**



**Youth who drink alcohol
before the age of 15 are
more likely to develop a
substance use
dependency.**

”



You are free to choose, but
you are not free from the
consequence of your
choice.



**ALCOHOL
LIABILITY INITIATIVE**

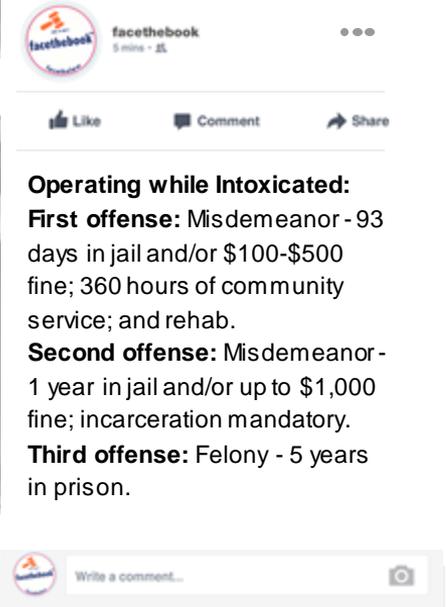
Vaping addiction is real. Contact us to help you quit, or call: 1-800-QUIT-NOW (784-8669)

Do you feel anxious or irritable when you want to use your vape, but can't?

Do you still vape after getting in trouble with your parents or school?

OPERATING WHILE INTOXICATED

Operating while intoxicated means being under the influence of an intoxicating substance or having a blood alcohol content of .08% or more.



Operating while Intoxicated:

First offense: Misdemeanor - 93 days in jail and/or \$100-\$500 fine; 360 hours of community service; and rehab.

Second offense: Misdemeanor - 1 year in jail and/or up to \$1,000 fine; incarceration mandatory.

Third offense: Felony - 5 years in prison.

Alcohol, vaping, and marijuana have negative social effects including; isolation, low self-esteem, and strained relationships.



These consequences can contribute to a path of missed opportunities and future struggles.



Be respectful in bathrooms and other common areas. Other students don't want to be involved in your unhealthy choices or be exposed to aerosol filled with harmful toxins.



Vaping in school

Penalties: Smoking, Vaping, or Use of Tobacco

1st offense

1 day out of school suspension and \$50.00 Civil Infraction

Ticket Issued by Law Enforcement Officer

2nd offense

3 days out of school suspension and \$100.00 Civil Infraction

Ticket Issued by Law Enforcement Officer

3rd offense

5 days out of school suspension and \$300.00 Misdemeanor

Ticket Issued by Law Enforcement Officer

Vaping in school can lead to additional consequences such as sitting out part of your sports season, missing prom, or being suspended.

“

87% of high school students with grades that are As and Bs have NOT used marijuana recently. 41% of high school students with failing grades (Ds and Fs) use marijuana. Don't let that be you.

”



Source: Michigan Profile for a Healthy Youth Survey (MiPHY) 2018.





Follow



Don't be a dropout

Studies have shown that teens who drink tend to have lower grades and higher dropout rates.

Drinking increases the risk of relationship problems, and reduces the chance of achieving your future goals.

#FutureGoals #Success #Graduation
#DontBeADropout #CollegeReady



Add a comment...



ALCOHOL
LIABILITY INITIATIVE

CONSUMING ALCOHOL

Minors cannot legally drink alcohol while at a social or private gathering

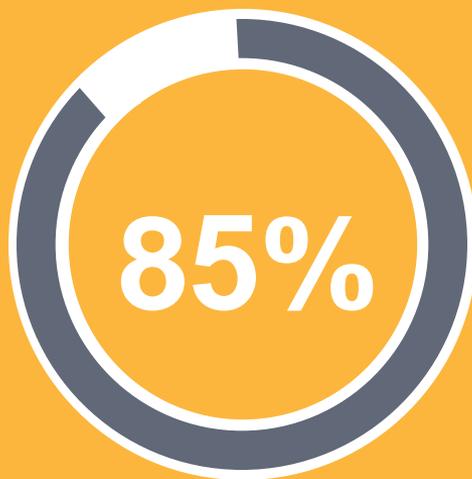


CONSUMING ALCOHOL

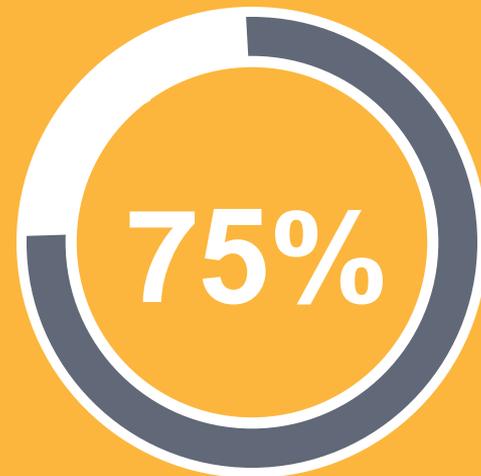
High Doesn't Get Hired: Marijuana is not as safe as you think



more industrial
accidents



more injuries



higher absenteeism
rates

“

It is not like your mom's marijuana. Today's marijuana is far more potent than marijuana from the seventies. It can take different forms and is created to contain potent THC, which is a mind-altering substance.

”



Today, cannabis can contain up to 40-60% THC, and concentrates can contain up to 80%-90%.



USING A FALSE ID

It is illegal to use a fake ID to buy alcohol, marijuana, or vape products. You could face fines, probation, and a criminal record.



FALSE ID

Text “Start My Quit” to 855.891.9989 or call to talk with a coach who is ready to listen and cheer you on.

My Life, My Quit shares the truth about nicotine, vaping and other tobacco products.

If you decide you want to quit, they’re here to help you do it successfully.

knowsmoke
Muskegon County Tobacco Reduction Coalition

MINOR IN POSSESSION

If you're not 21, you can't buy, consume, possess or have alcohol or marijuana in your system.



facethebook
5 mins · 25

Like Comment Share

Minor in Possession
First offense: Civil Infraction \$100 Fine

Second offense:
Alcohol: Misdemeanor 30 days in jail and/or \$200 fine.
Marijuana: Civil Infraction \$500 Fine

Third offense:
Misdemeanor 60 days in jail and/or \$500 fine, community service and/or rehabilitative programs.

Write a comment...

EMPOWER YOURSELF

When a friend is asking you to try an intoxicating substance, you can say no. Here's how:

“Not today, I’ll wait.”

“No, my parents would be upset with me.”

“I’m not into that.”

“I’d be benched from the team.”

“You want to play a video game instead?”



You have the power to make the right choices.

Empower yourself to be your own advocate when you are offered drugs and alcohol.





To help teens quit vaping, Knowsmoke provides treatment information, resources for addiction & support services for those wishing to take control of their lives.

Protect Your Lungs: Learn about the effects of vaping and how to overcome addiction at www.knowsmokemuskegon.org

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Muskegon County Tobacco Reduction Coalition

“

Smoking marijuana can lead to a greater risk of developing upper respiratory infections, bronchitis, cough and phlegm production.

”



Marijuana smoke contains many of the same toxins, irritants and carcinogens as tobacco smoke.



UNDERAGE SMOKING

If you are under the age of 21, you cannot use, possess, or purchase a vape or tobacco product.



facethebook @facethebook · Nov 3

Follow

First & Second Offense: Civil Infraction of \$50 in fines plus court costs. **Second Offense:** Civil Infraction of \$100 in fines plus court costs.



Vaping costs more than you think.
The court may require community service...
facethebook.com/link/vaping/underage



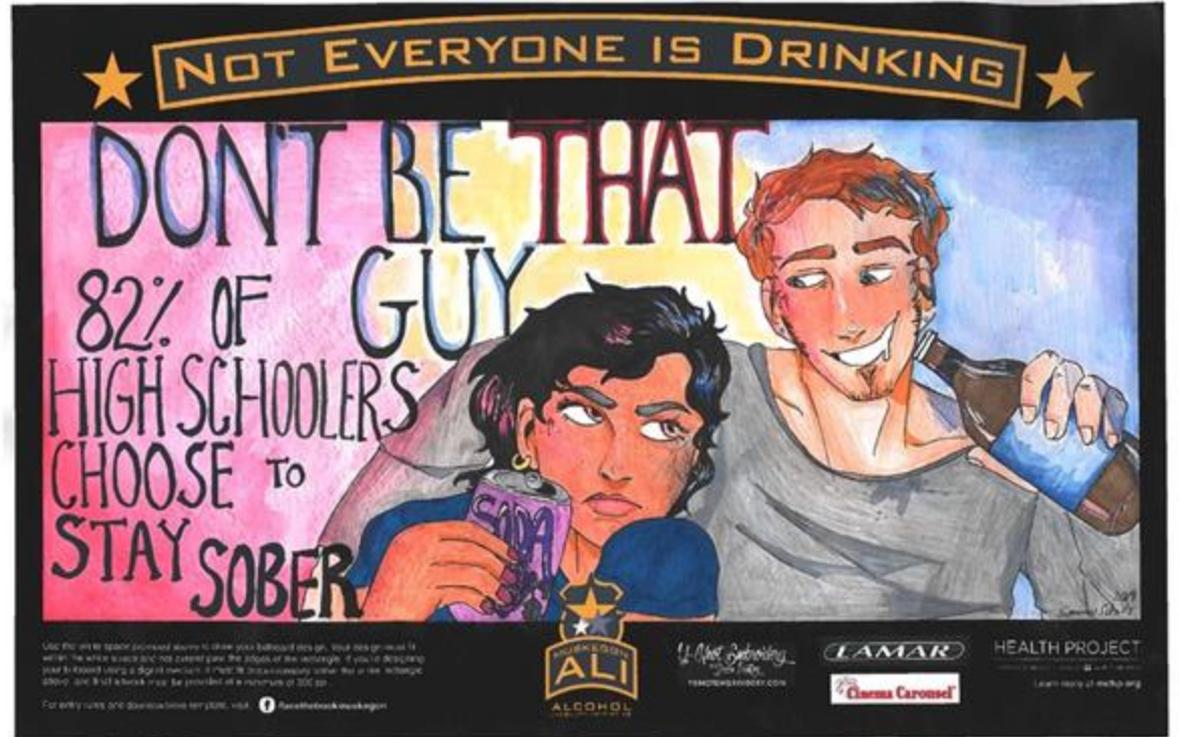
UNDERAGE SMOKING

2022 Contest!

Enter the *Facethebook* contest by submitting a design that represents the serious consequences that come with substance use. The fact/law can be found in this digital brochure.

The finalist from each school will win a prize package and be entered into the Grand Prize round.

Use the poster template below and choose a fact/law to focus on.



HIGH SCHOOL CONTEST:

ENTRY

1. Read the facethebook slides
2. Select a fact/law from the slides
3. Use the template provided to design a poster using the fact/law that you have selected

JUDGING

Once submitted, the artwork will be displayed on the facethebook Muskegon's Facebook page for community voting until April 21, 2022.

Judging will be based on Facebook Reach (likes, shares and comments as seen on Facebook analytics), design/creativity and impact.

The winner will be announced on April 29, 2022.

SUBMISSION

Each school will select one design to represent their school. The poster must be submitted by noon on April 13, 2022. Submit the final poster to kaitlin.hermanson@mercyhealth.com

PRIZES

The finalist from each school will win a prize package, and their artwork will be entered into the Grand Prize round.

The Grand Prize winner receives their artwork displayed on a billboard and a free movie showing at the Cinema Carousel with up to 10 friends.

MIDDLE SCHOOL CONTEST:

ENTRY

1. Read the facethebook slides
2. Select a fact/law from the slides
3. Use the template provided to design a poster using the fact/law that you have selected

JUDGING

Once submitted, the artwork will be displayed on the facethebook Muskegon's Facebook page for community voting until April 21, 2022.

Judging will be based on Facebook Reach (likes, shares and comments as seen on Facebook analytics), design/creativity and impact. The winner will be announced on April 29, 2022.

SUBMISSION

Each school will select one design to represent their school. The poster must be submitted by noon on April 13, 2022.

Submit the final poster to
kaitlin.hermanson@mercyhealth.com

PRIZES

The finalist from each school will win a prize package and their artwork will be entered into the Grand Prize round.

The Grand Prize winner receives a pizza party at school and their artwork made into a banner to display at school.



Add your own title
in this box!



Click [here to download](#)
and print the entry
template.